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For more information, please contact:

Andrea W. Fisher

513.684.7616

Andrea.fisher@burke.com

BURKE, INC. AWARDED PRESTIGIOUS LEED® GREEN BUILDING CERTIFICATION

Cincinnati, OH (December 13, 2010): Burke, Inc. announced today that its corporate headquarters has been awarded LEED® gold as established by the U.S. Green Building Council and verified by the Green Building Certification Institute (GBCI). LEED is the nation's preeminent program for the design, construction and operation of high performance green buildings.

"The LEED gold certification is the culmination of a design and construction process that was focused on making environmentally responsible choices for our new headquarters," said Jeff Miller, Burke CEO. "This recognition is a great source of pride for Burke and its employees."

Over the last two years, the company has conducted an extensive renovation project on the seven-acre property, which is located at 500 West 7th Street, downtown. The site was formerly owned by Automatic Data Processing (ADP).

The project achieved LEED gold certification for energy use, lighting, water and material use as well as incorporating a variety of other sustainable strategies. By using less energy and water, LEED certified buildings save money for families, businesses and taxpayers; reduce greenhouse gas emissions; and contribute to a healthier environment for residents, workers and the larger community. Replacement of equipment such as chillers, boilers and the HVAC system will save the company 25% per year on energy costs. During construction, Burke recycled 75% of the materials that were removed.

Founded in 1931, Burke, Inc. is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute, which has trained more than 75,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 40 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.

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