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BURKE, INC. PROMOTES ANDREW BERNARD TO VICE PRESIDENT

Cincinnati, OH (March 19, 2010): Burke, Inc. is pleased to announce the promotion of Andrew Bernard to Vice President.

“Andrew has a superb and methodical process for business development that has enabled him to open the doors of a multitude of new clients for Burke,” said Tom Myers, Senior Vice President, Client Services Management. “His dedication to client service keeps these clients loyal for the long-term.”

Mr. Bernard joined Burke in 2002 after working in marketing research roles at NFO Prognostics (now TNS) and the Hurwitz Group. During his career, Mr. Bernard has had examples of his work published in the New York Times, the Wall Street Journal, the Washington Post, and Forbes. Mr. Bernard’s research has also been presented to Congressional and White House leaders. Prior to his marketing research work, Mr. Bernard served as a management consultant at PricewaterhouseCoopers.

Mr. Bernard earned a master’s degree focusing on marketing and marketing research at Cornell University and holds a bachelor’s degree from Hobart College.

Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute, which has trained more than 70,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.

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