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BURKE, INC. PROMOTES JOHN SEAL TO SENIOR VICE PRESIDENT, SENIOR CONSULTANT

Cincinnati, OH (December 18, 2009): Burke, Inc. announces the promotion of John Seal to Senior Vice President, Senior Consultant, Decision Sciences.

“John’s greatest contribution to Burke derives from his analytical prowess,” said Dr. Jamie Baker-Prewitt, Senior Vice President, Director of Decision Sciences. “Drawing from his natural quantitative orientation and his extensive range of research design and analysis experience, John steers account teams and clients toward research solutions that help companies make empirically-based marketing decisions.”

Mr. Seal began his career at Burke in 1991 as an Analyst in Consulting & Analytical Services (now Decision Sciences). Prior to his promotion to Vice President in 2001, Mr. Seal served as Senior Analyst, Group Manager, and Senior Consultant. In his current role at Burke, Mr. Seal is responsible for the development and maintenance of Burke’s custom marketing research analytical capabilities. He is the primary consultant on advanced analytical issues for Burke clients in a wide variety of industries, spanning consumer and business-to-business applications. In addition, Mr. Seal serves as a trainer and educator both within and outside Burke, including his role as a Burke Institute seminar leader.

Mr. Seal holds a master’s degree in developmental psychology from the University of Michigan and a bachelor’s degree in mathematics and psychology from Drake University.

Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques and leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute, which has trained more than 70,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices throughout the United States.

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