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**BURKE, INC. NAMED 2006 ‘ESOP COMPANY OF THE YEAR’**


***Regional Employee Stock Ownership Plan Association  
Awards Title to Recent ESOP Participant***

**Cincinnati, OH (May 24, 2006):** Burke, Inc. has been named “ESOP Company of the Year, 2006” by the Ohio / Kentucky Chapter of the Employee Stock Ownership Plan Association during their Annual Spring Conference in Columbus. Selected from among three finalists, Burke won for "...Commitment to Employee-Ownership and the Vision of the ESOP Association."

“This is a tremendous honor for Burke, especially as a new ESOP organization,” said Dr. Michael Baumgardner, President and CEO, Burke, Inc. “Burke is committed to the concept of broad-based employee ownership, so that all employees share a vested interest in the success of the company.”

In November 2004, Burke acquired all outside shares of the company owned by TNS, Inc. A 50% employee-owned company since 1998, Burke’s purchase of the remaining 50% of outside shares returned the company to full independent status and 100% employee ownership. The company instituted an ESOP to make employees the sole owners of Burke. Currently Burke employs 383 full and part-time people.

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Founded in 1931, Burke is an independent, full service marketing research and decision support company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques, & leading edge technology to provide decision support solutions to companies across all major industry sectors. A 100% employee-owned company, Burke is also the industry leader in marketing research and consumer insights education through Burke Institute, which has trained more than 70,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices in California, Colorado, Georgia, Indiana, Massachusetts, North Carolina, New Jersey, Nevada, and Texas.

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