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BURKE, INC. NAMED 2011 #1 'TOP WORKPLACE'

Cincinnati, OH (June 20, 2011): Burke, Inc. proudly announces it has been named #1 Top Workplace in the 2011 Enquirer Media Top Workplaces competition. Burke placed first among mid-sized companies in the greater Cincinnati region (150 – 499 employees).

This year's competition involved having employees complete a web-based, confidential survey of "employee engagement" that measured items across six different areas of the workplace: direction, execution, career, conditions, managers and pay and benefits. In recognition of this first place achievement, executives from Burke were presented with an award on June 20th.

"This is tremendously gratifying to us as an organization," said Jeff Miller, Burke President and CEO. "Treating our employees respectfully and helping them succeed is part of our culture and identity. Our own research indicates that providing a productive and collaborative environment for employees will result in greater client satisfaction. We have found that to be true for our organization as well."

Founded in 1931, Burke is an independent, 100% ESOP owned, full service marketing research company. Burke capitalizes on its state-of-the-art research execution, advanced analytical techniques, and leading edge technology to provide decision support solutions to companies across all major industry sectors. Burke is also the industry leader in marketing research and consumer insights education through the Burke Institute., which has trained more than 70,000 participants from 10,000 companies, through more than 3,000 public and in-house customized marketing research seminars in 39 different countries. Burke is headquartered in Cincinnati, Ohio, with regional offices located across the United States.

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